

Pillars of DEI

ME **Inform ME**

Purpose: Get educated; find stories, resources and ideas highlighting why diversity matters and how to be more inclusive

Links to:

- Articles
- Documentaries
- Books
- Movies
- You Tube Videos
- Podcasts
- Videos of people sharing their moments of when they “got it”

Metrics

- Participation & evaluation in D&I events (including job roles in attendance)
- No. of Community members
- Potential Downloads for collateral (articles, documentaries, etc)

ME **Support ME**

Purpose: Support Exchange; find stories and resources to seek support, provide support or community participation

Links to:

- Racist Anonymous
- Support Groups
- D&I communities
- Videos of personal stories
- Mentors

Metrics

- No. of Mentors available
- No. of Mentoring sessions held
- Participation in Support groups

ME **BE ME**

Purpose: Be an Advocate; find resources and ideas to take action on a personal or company level

Links to:

- CEO Pledge
- Launch a D&I council
- Inclusion toolkit
- Charitable organizations
- D&I Metrics
- Events to support
- Etc

Metrics

- Companies taking the CEO pledge within the channel
- Donations to Charity Organizations
- Events run per year
- D&I Leader forum participation

Volunteer Corp for each Pillar 